

Detroit Community Initiative, Inc.

presents...

GIS Youth Corps

Illegal Sign Removal Mission

Our Mission



Our mission is improving the conditions of the city of Detroit. As a part of our illegal sign removal campaign, we want to educate the community and business owners about the laws and regulations regarding the placing of signs and advertising on buildings, poles, and other public property.

The Crew

Isaiah Mayes
Quanicia Kirk
Gerrae Cotton
Stacie Johnson
Brittany Smith

Anna Wright
James Rogers
Devon Stafford
Erikka Simpson

Team Leaders:

Alisha Rogers
Edwin Hopkins

Project Coordinator:

Tracy Coley

What We Do

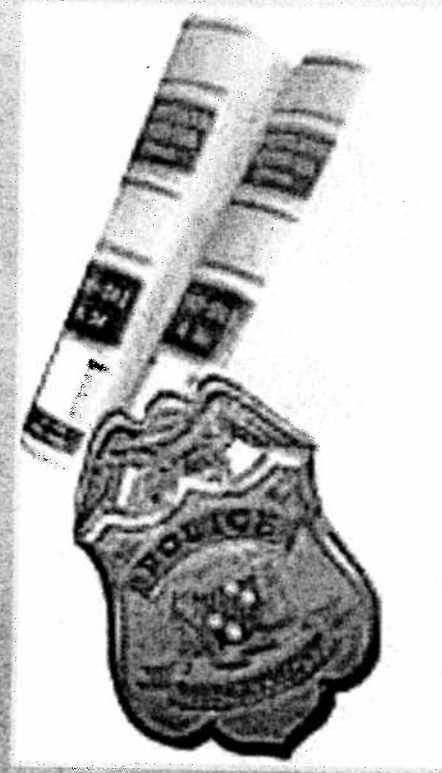
We schedule regular sign sweep projects where we go out and record and remove illegal signs in various areas of the city. With the information we gather we create reports showing the major offenders.

Eventually, we would like to contact these businesses by phone or mail and explain to them that placing these signs on public property is illegal and very unsightly to the surrounding community.



The Law

Chapter 3 of the City of Detroit Municipal Code states in article 1-1 that posting of notices, etc., on public or private property is unlawful without consent. Article 2-3 states that any signs interfering with or obstructing traffic etc., is prohibited.



Project 1



The group split up into two teams; each group was instructed to follow their assigned routes and record and remove all illegal signs along their routes. The group removed a total of 154 illegal signs from our targeted area.

Target Areas:

8mile – From Van Dyke to Kelly rd.

7mile - From Van Dyke to Kelly rd.

6mile(east McNichols/Seymour)- From Outer Drive to Kelly

Conner/Outer Drive – From 7mile to Harper

Hoover/Gunston – From 8mile to Gratiot

Schoenherr – From 8mile to 6mile
To E. McNichols

Gratiot – From 8mile to Conner

Chalmers – From 7mile to Harper

Hayes – From 8mile to Harper

Kelly – From 8mile to Hayes

Project 1 Top Offenders

- We Buy Houses and “A World of Chaos” were our top offender for this project. They each had a total of 17 signs.
- Fast Cash had 15 signs.
- Fred’s Thrift Store had 11 illegal signs.



Project 2



The group of 12 participants broke up into 2 teams. Both teams were assigned a route to follow and was instructed to record and remove all illegal signs along their route. A total of 99 signs were collected from our target area.

Target Area:

Our target area was 8 Mile from Woodward Ave. to Kelly Rd.

- Team one removed signs along 8 mile from Woodward Ave. to Mound Rd.

- Team two removed signs along 8 mile from Mound Ave. to Kelly Rd.

Project 2 Top Offenders

- Blaze – Local Music Artist had the highest number of signs in project 2. They had a total of 14 signs
- Fast Cash had the second highest, they had a total of 14 signs.
- We Buy Houses had a total of 9 illegal signs.



Project 3



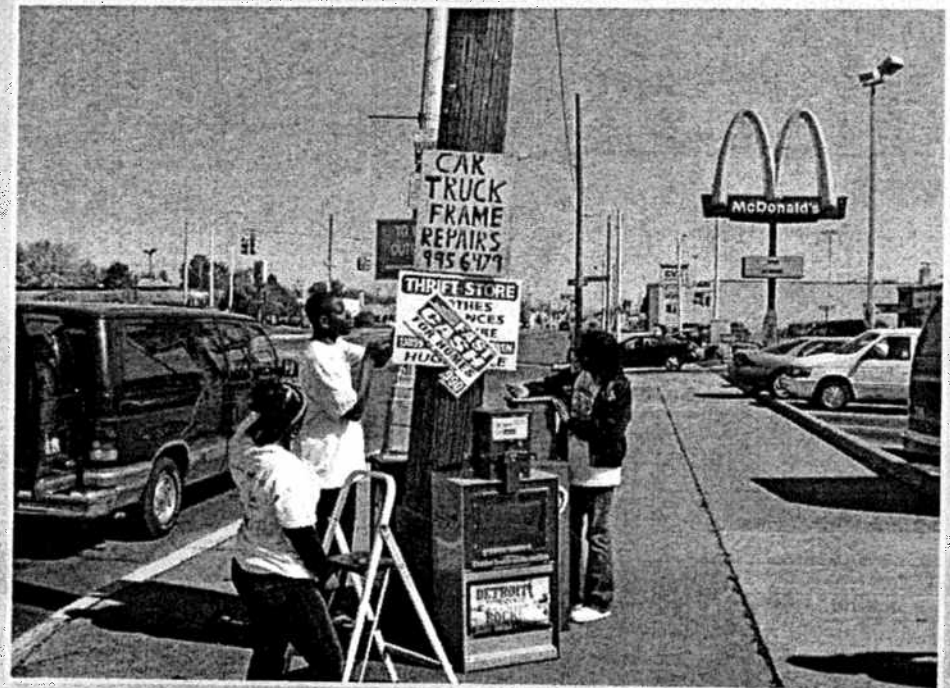
The group of 9 participants was instructed to complete two tasks. The group removed illegal signs from city property while the other members informed businesses of their illegal sign on city property. They were asked to removed their signs with the option of placing them on their own property. The group removed a total of 69 illegal signs from our target area.

Target Areas:

- 8mile – From Van Dyke to Hayes
- 7mile – From Hayes to Van Dyke

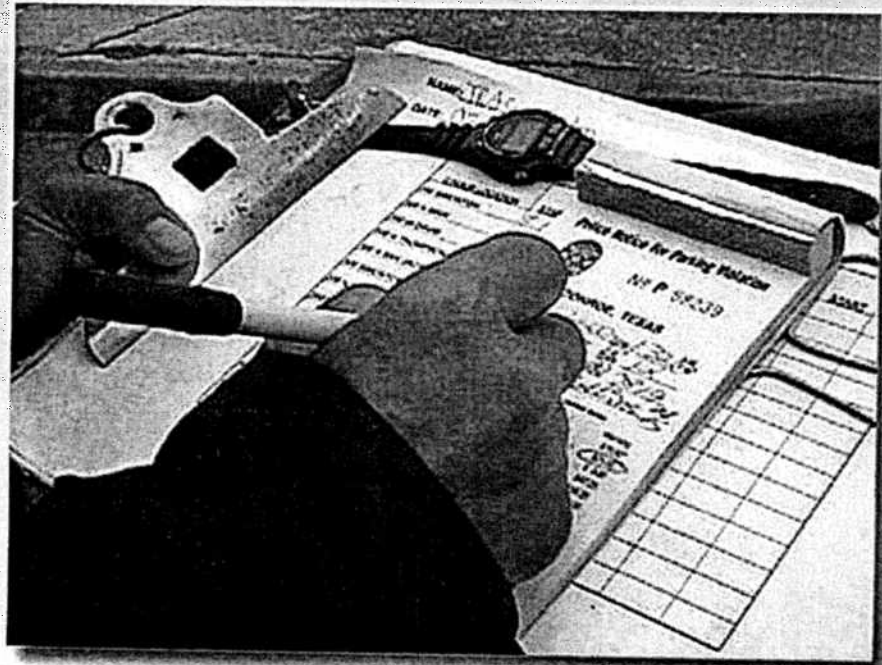
Project 3 Top Offenders

- We Buy Houses had a total of 13 signs.
- A website design company had a total of 5 signs
- A local music artist had a total of 4 signs



Recommendation

The City of Detroit should be more strict in their laws regarding the placement of advertising and signs. Currently law enforcement can only write tickets if they actually see someone posting a sign. Tickets should be written to any business with a sign posted illegally.



20524 Van Dyke July 17 2007



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